

Newsletter
for members of
CALLERLAB
The International Association
of Square Dance Callers

Direction



40th CALLERLAB
Raleigh, North Carolina

XL

Convention

Accentuate the Positive

March 25-27, 2013

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Everyone

Welcome Reception	Cameron	6:00 p.m. Sun.
Orientation	Chimney Rock	8:00 p.m. Sun.
Opening Session	Chimney Rock	8:45 p.m. Mon.
Annual Closing Session	Chimney Rock	9:00 a.m. Wed.

Indicates that the session is being recorded.

Purchase your MP3s at the CALLERLAB Registration Desk before the close of the Convention. The Home Office staff will be happy to help you.

It's time for greatness, not for greed.

It's time for idealism, not ideology.

It is a time not just for compassionate words, but compassionate action.

Marian Wright Edelman

WELCOME TO CONVENTION

From the Chairman of the Board,
Elmer Sheffield



On behalf of the Executive Committee, the Board of Governors, and the Home Office—welcome to Raleigh N.C. and the Embassy Suites. Thank you for attending this year's CALLERLAB Convention. I hope your trip here was enjoyable and that you find that your time and money were well spent as we "ACCENTUATE THE POSITIVE". Once again, we have planned a great Convention for you. We have scheduled sessions and events with a few surprises that should please everyone. Please check your packets for information regarding these sessions, meal times etc. Convention CDs are with us again and will be recording every session. You will have the opportunity to purchase a complete set of all recorded sessions on MP3s at a great price of \$25 through the CALLERLAB Home Office. **No outside video or audio recorders will be allowed during sessions. Please turn off pagers and cell phones while attending sessions.**

Once again, our Registration Desk will be managed by our competent Home Office staff. They will be glad to answer any questions that you may have. Please make it a point to thank them, and in addition thank your Board of Governors for the work they have done this year. Please be sure to welcome all first-time attendees, as well as those who have attended before.

Once again, I sincerely thank each of you for attending this year's Convention. I genuinely believe that it will be time and money well spent. This will be my last Convention as your Chairman of the Board, and I sincerely thank you for this opportunity to serve. Let's continue to "ACCENTUATE THE POSITIVE" and help the growth of our great activity to endure.

CONVENTION MEALS WILL BE SERVED TO THOSE WEARING A BADGE!

Your Convention badge not only identifies you as an official attendee, but it is also your meal ticket for Convention meals. The wait staff has been instructed *not* to serve a meal unless you are wearing your badge.

If you have requested a special diet, your Convention registration package includes cards with your name, day and meal, (Monday, Lunch, etc.). Please take the appropriate card to the dining room with you. Place the card on the table in front of you. The wait staff has been instructed to look for this card and to ask you which diet meal you ordered. They will also collect the card.

While the formal Opening Ceremony starts on Monday morning at 8:45 a.m., there will be a Beginner Dance Party Leader's Seminar on Saturday and Sunday. Also on Sunday, there will be a dance sponsored by the Committee for Community and Traditional Dance at 3:00 p.m., a Welcome Reception at 6:00 p.m., and the Orientation Session at 8:00 p.m. **Greg Anderson** and **Mike Seastrom** will emcee a High Energy Party Dance beginning at 9:00 p.m.

Friends of Bill W. may meet in the Outerbanks Board Room during the Convention.

All interest sessions will be recorded by Convention CDs Inc. (CCD). The audio of the interest sessions will be available in MP3 format. This year, CALLERLAB has arranged to purchase the master of all the recorded sessions and is offering a complete set to Members at a reduced cost of **only \$25**. This a great value and one that everyone should consider to help capitalize on the information provided at this Convention. An order form is included in your registration packet. Please see Wade Morrow at the Registration Desk for more information.

You are a major part of CALLERLAB. Make the most of your attendance at this Convention and become involved. Speak up if you have something to say, and ask questions if you're not sure. We encourage you to participate. Your opinions count!

PLEASE—NO SMOKING IN ANY MEETING ROOM, REGISTRATION, OR SALES AREA!

(Please see your mini schedule for a map of the Conference Center)

Saturday – March 23, 2013

9:00 a.m. Beginner Dance Party Leaders Seminar

Blowing Rock

This session presents various ideas for conducting Beginner Dance Parties. Enhance your abilities to present dance parties by attending. There is an additional cost to attend, so register with the Home Office staff. **Bob Riggs**, Chairman of the Committee for Community and Traditional Dance, will host this event.

1:00 p.m. to 5:00 p.m. - Registration

Convention Registration Center

Early birds may register until 5:00 p.m. **Wade Morrow, Royce Dent, and Donna Schirmer** from the Home Office staff will be manning the Registration Desk. You may also be assisted by **Laura Morrow**.

Sunday – March 24, 2013

9:00 a.m. to 1:00 p.m. Beginner Dance Party Leaders Seminar

Blowing Rock

Continuation of Saturday Session (see above)

9:00 a.m. to 5:30 p.m. - Registration

Convention Registration Center

Convention registration continues.

Exhibit Area – Please Support Our Vendors

Pre-Function B

Vendor hours: Sunday - March 24th, Noon to 5:00 p.m.

Monday - March 25th, 9:00 a.m. to 5:00 p.m.

Tuesday - March 26th, 9:00 a.m. to 5:00 p.m.

Sunday March 24, 2013 Continued

3:00 p.m. to 5:00 p.m. - CCTD Dance

Blowing Rock

Bob Riggs and the Committee for Community and Traditional Dance (CCTD) will host a dance session highlighting Community Dancing. Sign up to present a dance or two for the enjoyment of our Convention attendees if you use Community Dance material. A variety of interesting subjects will be presented.

6:00 p.m. - 7:00 p.m. Welcome Reception

Cameron

The Executive Committee will host the Reception. Look for them in the receiving line. This is also a good opportunity to chat with members of the Board of Governors (identified by a red ribbon on their badge), their partners, and various committee chairmen and vice chairmen (blue ribbons). The reception also provides a chance to renew acquaintances or make new friends. A cash bar will be available. Snacks and non-alcoholic punch will be provided. This will coincide with the Hotel Manager's Reception which also provides free drinks and beverages. During this evening, **Victoria Lee and New Ground** will perform a variety of hard driving and energetic, Bluegrass and Country hits. The group ranges in age between 14 and 17 so it will provide youthful energy to start the Convention.

8:00 p.m. - Orientation Session

Chimney Rock

Pam Clasper will moderate this session. **Jon Jones**, Chairman of the Application Review Committee (and a Past Chairman) and **Guy Steele** will join this session. The session is designed to be an informative one, especially for the first-time attendee, but it is also a good review for attendees who have not been to a Convention for some time. There will be an opportunity to ask questions after the formal session is over. We encourage you to ask any questions you may have about the Convention or about CALLERLAB.

9:00 p.m. - High Energy Party Night

Blowing Rock

MCs, **Greg Anderson** and **Mike Seastrom**, are both celebrating 50 years of calling this year and will conduct a party dance to celebrate their accomplishments. They have arranged for various presenters to help with the excitement. Come join the dance while socializing with other attendees and help "Accentuate the Positive" of CALLERLAB's 40 years.

Monday, March 25, 2013

8:00 a.m. to Noon and 1:00 p.m. to 5:00 p.m. - Registration

Convention Registration Center

The Registration Office will be open for late registrants and for attendees to ask questions about the Convention or about their membership.

8:45 a.m. - Opening Session

Chimney Rock

Elmer Sheffield, Chairman of the Board, will be presiding along with **Dana Schirmer**, Executive Director. The Board of Governors and representatives from various square dance organizations will be introduced. Newly elected members of the Board will be sworn in. Dana will present an overview of the Convention and announce any changes to the schedule. This year, **Denise Ryan** will be a part of our Monday morning opening session and will present a motivational speech to help kick off the Convention with a positive uplifting message.

10:30 a.m. - Beverage Break

Pre-Function B

10:45 a.m. - Breakout Sessions

Singing Calls Harmony

Chimney Rock

Moderator, **Elmer Sheffield, Jr.** and Panelists, **Tony Oxendine** and **Tim Marriner**. This session will explore how callers harmonize with other callers. The panel will discuss and workshop ways that callers can harmonize with themselves, duets or groups of callers, and enhance their abilities to harmonize their voices.

10:45 a.m. - Breakout Sessions (Continued)

Digital Music Transitions

Cape Fear

Moderator, **Buddy Weaver** and Panelist, **Barry Johnson**. This session is for those callers who are interested in using digital music and wish to learn more about how to transition from vinyl records to a digital format. Attendees will have a chance to ask general/basic questions on the use of laptops: How to arrange music folders; How to download music; What square dance management software is available? The panel will discuss equipment and processes which can be used to edit digital music. This session will provide general information designed for the beginning digital music user.

Different Not Destructive

Smith

Moderator, **Eric Henerlau** and Panelist, **Barry Clasper**. There is a school of thought that callers tend to invent difficult and complex choreography because they are bored. The thought is that the dancers are happy, it's the callers that are restless. While there is certainly more than a grain of truth to this, the fact is that dancers also crave some element of the unusual. They enjoy variety and encountering something new—within limits. Dancers want to be exposed to the unusual, but they also want to feel successful and that they have accomplished something. Eric and Barry will explore how to think about choreography from a dancer's perspective and provide insight not only into what will seem difficult to them, but how it could be adjusted to be merely unusual and intriguing; 'Different Not Destructive'.

Organizing Square Dance Tours or Cruises

Hope

Moderator, **Bill Boyd** and Panelist, **Wendy VanderMeulen**. This session will dwell into how to organize a special square dance tour or cruise. Whether working directly with hotels, cruise lines, tour buses, airlines, or simply working with a travel agency, there are lots of questions and conditions you need to know. Bill and Wendy will help guide you towards coordinating your own adventurous trip with square dance friends. They will provide useful ideas on how to negotiate the best travel package, provide marketing ideas, and provide a unique experience for those traveling with you.

Partners' Committee

Mendenhall

Chairman, **Erin Byars** and Vice Chairman, **Janet Olivieri**. Our meetings are open to all attendees of the CALLERLAB Convention and membership is open to all partners of callers. Please join us in the Partners' Committee meeting and give us your input on projects that the Committee could undertake. We plan an exciting announcement this year which will impact partners worldwide, so please come be a part of it.

Mainstream Committee

Cape Hatteras

Chairman, **Bear Miller**. The Committee will discuss reports on the current status of the Mainstream Definitions updates from the Definitions Committee, and the Basic Ad Hoc. The Committee will also discuss any actions taken since the last Convention and other business that may arise.

History Committee

Bellamy

Chairman, **Jerry Reed** and Vice Chairman, **Jim Mayo**. An Ad Hoc Committee recently completed a very important historical project to convert the audio from the Interest Sessions at CALLERLAB Convention for the past 32 years. This Ad Hoc Committee has created 843 MP3 files of these sessions. The plan is to post these MP3s and the descriptions of the session on the web. The Committee will be discussing future projects, including a plan to create a history of the Plus Program. If you are interested in the history of our activity and CALLERLAB's involvement, please attend this meeting and share your thoughts.

From the Home Office Staff:

We hope you are enjoying your Convention. If you have any questions or issues (other than your roommate), please be sure to stop at the Convention registration area and let the staff know. We want your Convention experience to be fantastic! If we don't know your problem, we can't fix it or even attempt to fix it. We are here to serve YOU!

12:00 p.m. - LUNCH FOR ALL ATTENDEES

Blowing Rock Ballroom

NO BADGE, NO FOOD, NO EXCEPTIONS!

1:00 p.m. Breakout Sessions

Marketing Committee Hosting -Teaching Systems and Recruiting **Chimney Rock**
Mike Hogan, Chairman of the Marketing Committee, will host an informative session on a proposed teaching system that allows students to be recruited year-round. This session will be presented by **Dale Bennett** and **Sharon Murphy**. It will be a fact finding session by the Marketing Committee.

Dale and Sharon's description of this session reads: "What if you could recruit and assimilate new students **YEAR-ROUND**? What if students who had to miss for several weeks (or even a few months) could return and easily pick-up where they left off? What if every student could go *at his or her own pace* and never be "pushed through" or "held back"? Hundreds of hours have been spent developing this **one-of-a-kind curriculum** so that friends can invite friends to start taking lessons **any week of the year**. Now, you'll be able to advertise and recruit 52 weeks a year and never again shut the door to enrollment. Impossible, you say? If it's true, we've solved the biggest problem facing square dancing!"

Utilizing Voice **Smith**
Moderator, **Tim Marriner** and Panelists, **Deborah Carroll-Jones** and **Tony Oxendine**. In the past there has been great attention to proper care, maintenance, and usage of one's voice. This session will now focus on Vocal Dynamics and effective ways to use the voice to enhance the overall performance for both patter and singers.

Successful Dancing **Cape Fear**
Moderator, **Jim Mayo** and Panelists, **Jeannette Staeuble** and **Chris Pinkham**. The panel will present and ask for discussion of suggestions to help improve dancing skills.

Modules **Hope**
Moderator, **Bob Poyner** and Panelists, **Doug Davis** and **Paul Henze**. There are many choreographic management tools available to us. Many callers seem to believe that the only important tool for this job is sight. The panelists will explain and demonstrate that even skilled sight callers can improve their program with the effective use of modules. Come learn how modules can help you.

Plus Committee **Cape Hatteras**
Chairman, **Ken Ritucci** and Vice Chairman, **Eric Henerlau**. The Plus Committee meeting will discuss the Plus Program in general including Emphasis Calls, the recent Triennial Review, and Definitions.

Committee for Community and Traditional Dance **Bellamy**
Chairman, **Bob Riggs** and Vice Chairman, **Calvin Campbell**. The Committee for Community and Traditional Dance will meet during the Convention to discuss the Beginner Dance Party Leader Seminar, the *CD Journal*, and other publications current and future. Please bring your energy, ideas, and contributions for the future of the Committee. We plan to discuss how to share the philosophy, the material, and the leadership needed by leaders of community dances and one night events. Please join us.

Board of Governors Informal (1 of 2) **Crescent Boardroom**
Members of the Board of Governors (BOG), **Bill Harrison** and **Jerry Reed** will be available for you to speak with on an informal basis. We would like to hear your thoughts and ideas about CALLERLAB or square dancing. As a result of these sessions in the past, your Board has made several changes in operating procedures and changes to the Convention agenda. This is the first of two sessions. We invite you to attend either of the two.

2:15 p.m. - Beverage Break

Pre-Function B

2:30 p.m. - Breakout Sessions

Visit with the Legends

Chimney Rock

Moderator, **Mike Seastrom** and Panelists, **Don Beck**, **Lee Kopman**, and **Carl Sims**. History, heritage, and tradition are very important aspects of our activity. This information is sometimes overlooked as we deal with the “puzzle solving” of modern day choreography. This panel is well qualified to provide information about our past and the rich heritage of square dancing and calling. This has been one of the most popular sessions during past Conventions. Come join us to learn more about how we got to where we are today.

Beautiful Basics

Smith

Moderator, **Walt Burr** and Panelists, **Betsy Gotta** and **Tom Miller**. Can we call creative and interesting choreography with fewer calls? The panel says, “YES!” The challenge is to use fewer calls in creative ways which will be entertaining and keep the dancers dancing. Is this something we do all the time? Probably not. Is it easy and will not take any extra effort? Probably not. Can callers learn to use this type of choreography? Definitely, YES! Will the caller and the dancers benefit? Again, YES. Come listen, learn, and take home some new choreography tips.

Calling to the Music

Hope

Moderator, **Patty Greene** and Panelists, **Jim Mayo** and **Johnny Wedge**. Many callers desire to provide choreography challenges to the dancers. In doing so, calling sometimes becomes a stop and go flow of dancing with less emphasis to calling with the music. This panel will discuss how to call to the music to enhance the dance experience.

Maintenance and Mechanics of Voice

Cape Fear

Moderator, **Paul Henze** and Panelists, **Ron Markus** and **Randy Page**. This session will present the mechanics and maintenance of voice to enhance calling skills. Methods on various techniques used to correct voice problems will be presented and important information on the care of your voice will be provided.

Music Producers Committee

Biltmore

Chairman, **Wade Driver** and Vice Chairman, **Buddy Weaver**. The Committee will be holding two meetings at this year’s CALLERLAB Convention. One will be an open meeting where all Convention attendees are invited to discuss what is happening in the world of square dance music production. Topics will include music piracy, escalating costs, and many others. Your input is valuable and the Committee welcomes the opportunity to answer all questions and objectively explore any suggestions made from the floor. Committee business will be discussed at the second meeting, which is open to Committee members only.

Marketing Committee

Mendenhall

Chairman, **Mike Hogan**. The Marketing Committee will meet to discuss potential activities for the next calendar year and present preliminary plans for promotion of CALLERLAB. Anyone with any ideas or requests for help from the Marketing Committee is welcome to attend the meeting.

Advanced Committee

Cape Hatteras

Chairman, **Bill Harrison** and Vice Chairman, **Skip Cleland**. The Advanced Committee will discuss the recent e-mail discussions and results from the recent triennial review, and will address any issue the members have with the program

3:45 p.m. - Break (No Beverages)

4:00 p.m. - Breakout Sessions

How To Be a Rain Maker

Chimney Rock

Moderator, **Eric Henerlau** and Panelist, **Ken Ritucci**. Have you ever wondered why some callers seem to be very successful in attracting large beginner classes or getting many party night bookings? Would you like to find out some of the tips and tricks of these callers that would help YOU expand your calling opportunities? This session will explore what it takes to create opportunities for people to come out to your classes, dances or party nights. Discussion will include various ways of reaching out to the community to bring awareness of square dancing, as well as specific details like program creation, hall logistics, and club support.

Monday March 25, 2013 (Continued)

Sneak a Peek

Smith

Moderator, **Tom Rudebock** and Panelists, **Masaharu (Doc) Hiraga**, **Trevor Day**, and **Randy Dougherty**. It has been said that “Without music there is no dance.” Music is an integral part of showmanship at every program we call. Would you like some ideas for different patten and singing call music? Join this unique session to ‘Sneak-A-Peek’ into the record case of our panel. They will give you examples of the music they use and include words about where and why they use it.

Two Couples

Hope

Moderator, **Kris Jenson** and Panelist, **Lee Kopman**. How many of you have used two couple sets (mini-squares) as part of your regular program? Two couple dancing is an excellent way to teach and reinforce the many calls that require only two couples to execute. This is not a “gimmick” dance. Come to this session to see how regular two couple dancing can accelerate your teaching, expose dancers to more variety, and improve the dancers’ timing and execution of calls. Call lists for Mainstream and Plus calls and choreo examples will be distributed. Sample choreography will be shown. This is a “MUST DO” for anyone teaching dancers!

Teaching Outside the Box

Cape Fear

Moderator, **Tom Mohny** and Panelists, **Bob Elling** and **Betsy Gotta**. This panel will share some unique ideas and concepts on how to teach dancers. Learn some new teaching tips, understand the significance of the teaching order, and find out how to use some formations other than squares when teaching. Share in the discussion and inject your experiences in how to make learning easier and more entertaining.

Music Ethics Ad Hoc Committee

Mendenhall

Chairman, **Paul Bristow** is not able to attend this year’s Convention. Vice Chairman, **Wade Driver**, will conduct the meeting. This Committee has been established to review the problems associated with the use of illegally copied music and the consequences. With the average sales of new music at an all time low, we need to know how much of this is due to piracy. Who is stealing? How much is being stolen? Who will suffer? Why is this happening? How do we control it and eventually stop it? Could it be that people don't realize that they are a part of the problem? We hope that by the end of this Convention we will have begun drawing up a policy of detecting and providing consequences to those who continue to use music obtained illegally.

ARC Committee

Biltmore

Chairman, **Jon Jones**. The Applications Review Committee (ARC) will meet to discuss the proper/improper application of at least three calls from unusual formations. The calls to be considered are: Zoom, Dixie Grand, and Wheel Thru. Those that are interested in how the Committee operates should attend this meeting to give input and participate in a straw vote. The ARC reviews whether the formation application fits within the written definition of the call in the program of origin, or whether it would fit the definition within another CALLERLAB program. The decisions of the ARC are a recommendation to callers all over the world and they have received very good support. The Committee is made up of callers from all parts of the square dance world and the knowledge of the members covers all CALLERLAB programs. We have very interesting and informative meetings and everyone is invited to attend the open meeting.

Caller-Coach Informal

Crescent Boardroom

Paul Henze, Vice Chairman and **Doug Davis** both Accredited Caller-Coaches, will staff this session. This is your chance to discuss any aspect of the calling profession with Accredited Caller-Coaches. Information about accreditation and reaccreditation procedures will be available. This is the first of two sessions, but you do not need to attend them both. If you are interested in coaching callers, we invite you to attend one of these two sessions.

Monday March 25, 2013 (Continued)

4:00 p.m. - Breakout Sessions

Challenge Committee

Cape Hatteras

Chairman, **Barry Clasper** and Vice Chairman, **Bill Ackerman**. The Challenge Committee will meet to review the status of on-going projects, including the updates resulting from the recently completed Triennial Review.

5:15 p.m. - Free Time / Standby Rooms

If you need a room for a special meeting or just to get together, please contact **Dana Schirmer** or **Wade Morrow**. Please do not go into an empty room; there may be other plans for that space.

5:15 p.m. - Birds of a Feather. New Callers working with Experienced Callers

Mendenhall

Juli Burr and **Randy Dougherty** will discuss how newer callers and experienced callers can work together harmoniously. Come participate with your ideas and experiences.

Complimentary Manager's Reception is held in the hotel atrium area from 5:30 p.m. to 7:30 p.m., courtesy of the Embassy Suites.

6:00 p.m. - Social Hour Begins

Pre-Function B

6:30 p.m. - Doors Open for the Banquet

Blowing Rock Ballroom

7:00 p.m. - Banquet

Blowing Rock Ballroom

Deborah Carroll-Jones will MC this evening's banquet. **Lee and Barbi Ashwill**, NEC Representatives, will provide the evening blessing. Committee Chairmen and Vice Chairmen will be seated at the head table. Small World Awards will be presented. *All award recipients—please stay for a group photograph immediately following the banquet.* This evening's entertainment will be brought to us by **John Harris**, a singer from the Raleigh, NC area.

9:00 p.m. - Beautiful Basic's Dance

Chimney Rock

Betsy Gotta will MC a fun, Basic Program dance delivered by entertaining presenters. Come and enjoy dancing the Beautiful Basic Program!

10:30 p.m. - Zesty Contra Dance

Chimney Rock

(immediately follows the Beautiful Basic's Dance)

Clark Baker, Presenter. If you enjoy smooth, connected, energetic dancing with lots of swinging, this dance is your dance. Featuring traditional and alternative music, each dance is composed of simple figures and will be walked through beforehand. The term "zesty contras" was coined by Boston dance leader, Larry Jennings who promulgated a style of contra dancing featuring strong connections among dancers, meticulous phrasing, vigorous swings, and smooth transitions from one figure to another. Get your aerobic workout and dance "fix" at the same time.

Tuesday - March 26, 2013

8:00 a.m. to Noon and 1:00 p.m. to 5:00 p.m. - Registration

Convention Registration Center

The Registration Office will be open for attendees to ask questions about the Convention or about their membership. CALLERLAB sales will be located in Pre-Function B.

9:00 a.m. Breakout Sessions

F.A.T. City Video

Moderator, **Clark Baker**. We will watch a 70 minute video (“How Difficult Can This Be?”) about how some students experience **Frustration, Anxiety, and Tension** in a learning environment. While the video is aimed at teachers of students in school, we believe it can also apply to the adults we teach in square dancing. If you have experienced learners who can't seem to keep up with your lessons, perhaps this video will give you some insights and strategies to help them.

Chimney Rock

Dance By Definitions (DBD) 🗝️

Presenter, **Barry Clasper**. The phrase ‘Dancing By Definition’ is usually associated with difficult, challenging choreography that requires the dancers to solve puzzles. This presentation starts from a different premise: dancers always dance by definition; all dancers, all the time, every time. The question is; What definition? Clearly, whenever a dancer starts to execute a call— any call, they have determined what they are going to do by recalling some description of the call they hold in memory. They have a mental model of the call in their memory that guides their understanding of what they need to do. This mental model may or may not bear much resemblance to the written definition of the call, but it is the only thing the dancer on the floor has available while they are dancing. The feeling of difficulty or ease experienced by individual dancers is largely determined by how well their mental model copes with the choreography being presented. As callers, we need to understand how this mental model works. Where does it come from? How is it built and modified? What are the implications for how we teach dancers? What are the implications for how we call dances and design choreography? How can we use this understanding to make dancers more comfortable and successful? Join Barry to explore these questions in this follow-up to last year’s “Great Expectations” presentation.

Cape Hatteras

Brief History of Choreo Management 🗝️

Presented by **Randy Dougherty**. The history of choreographic controls begins in the late 1950s when a new term was added to the square dance vocabulary. The term “Hot Hash” and its impact on the activity was nothing short of spectacular. In the days before hash, a patter tip would typically concentrate on a single complete dance routine. Each had its own name and usually featured a specific choreographic theme or dance pattern, most dancers had their favorites and, at most dances, these routines received the most mike time, a repetition that encouraged dancers to memorize, either intentionally or subliminally, the actions of the most popular dances. The result was that experienced dancers almost always knew what steps came next in whatever dance they were dancing and the only choreographic “control” a caller needed was a reasonably reliable memory. Attend this session to learn more of the history of Choreographic Management.

Smith

Producing Music Q and A 🗝️

Moderator, **Wade Driver** and Panelists, **Bob Elling** and **Buddy Weaver**. This panel will provide a question and answer session if you have interests in recording, the process, and the mechanics involved. All record producers are invited to attend and inject into the session. In addition, anyone with interests/questions in producing music should attend.

Hope

Caller-Coach Committee

Chairman, **Paul Henze** and Vice Chairman, **Tony Oxendine**. The Caller-Coach Committee will be discussing the callers who are in the process of testing for Accredited Caller-Coach. We will discuss the caller schools of 2012, the attendance at the schools, and how the attendance compared to the previous year’s attendance. **Don Beck** has been invited to make a presentation. **Only Committee Members may attend.**

Mendenhall

10:15 a.m. - Beverage Break

Pre-Function B

Be sure to visit our vendors one more time before they close at 5:00 p.m. tonight. They made a great commitment to be here for you, so let them know you appreciate their contributions to this Convention.

Tuesday - March 26, 2013 - Continued

10:30 a.m. - Breakout Sessions

Musical Showmanship

Chimney Rock

Moderator, **Wade Driver** and Panelists, **Mike Sikorsky** and **Buddy Weaver**. There are many aspects to showmanship and many ways to display good showmanship. Singing well can be a part of it, but so are choreography, stage presence, and a caller's overall personality. The panel will illustrate different styles and examples of showmanship which they use to enhance their calling and the dance experience for the dancers. This panel will try to show methods of applying these styles and examples to your calling, and to give you fresh insights into this important aspect of calling. If you are looking for ways to add a little "kick" to your calling, attend this interesting and educational session and enjoy.

Social Glue

Smith

Moderator, **Pam Clasper** and Panelists, **Jerry and Kathy Helt**, **Tom Rudebock** and **Wendy Vandermeulen**. This session will look for ways to encourage more social interaction within a club or group. We have neglected the social side of our activity for too many years, and that may have contributed to lower retention rates. Lasting friendships have always been one of square dancing's most valuable rewards. Folks tend to be more forgiving and enjoy square dancing more when they are among friends. We will brainstorm as many ideas as possible, looking for ways to build friendship among club members new and old.

Tech Marketing

Bellamy

Moderator, **Brian Jarvis** and Panelist, **Kris Jensen**. This panel will explore the possibilities of using modern technologies to contact and communicate with people. Discussion will cover how to market square dancing by using e-mail, websites, texting, Twitter, Skype, Facebook, MySpace, Kindle, and more. Come take a look into the future of how we can better communicate using new technologies.

Choreo Buildup

Hope

Moderator, **Ted Lizzotte** and Panelists, **Tim Marriner**, **Tac Ozaki** and **Bob Worley**. This session will present information about building the difficulty of choreography as we call. The panel will discuss how to start with easy (standard) choreography and add a little difficulty moving toward extended applications. This can be done as a single sequence, single tip, or a full dance/workshop.

Partners' Committee - Communicating with Dancers: Keeping It Positive

Mendenhall

Committee Chairman, **Erin Byars** and Panelists, **Lilith Kopman**, **Michael Krupar**, and **Melonie Wood** will discuss how to resolve issues before they become issues. This panel will discuss some of the pitfalls often encountered and ways to solve them before they become major problems.

International Advisory Committee:

Biltmore

Chairman, **Jeff Priest** is not able to attend this year's Convention. Vice Chairman, **Jeannette Staeuble** will conduct the meeting. All international attendees are welcome to attend and provide your ideas, suggestions and questions.

Definitions Committee

Cape Hatteras

Chairman, **Clark Baker** and Vice Chairman, **Michael Maltenfort**. This meeting is open to anyone interested in the definitions of our square dance calls. Our two main projects are the Basic/Mainstream Definitions rewrite and maintenance of our existing definitions through all dance programs. A status report on both will be given. We will be reviewing and prioritizing our list of open issues, and asking for volunteers to take the lead on one or more issues. Questions or comments are welcome at this meeting.

Caller-Coach Informal

Crescent Boardroom

Accredited Caller-Coaches, **Jon Jones** and **Deborah Carroll-Jones** will staff this session. You have a chance to discuss any aspect of the calling profession with Accredited Caller-Coaches. Information about accreditation and reaccreditation procedures will be available. This is the first of two sessions (you do not need to attend both). If you are interested in coaching callers, we invite you to attend one of the two sessions.

Tuesday - March 26, 2013 - Continued

11:45 a.m. -Lunch for All Attendees
NO BADGE, NO FOOD, NO EXCEPTIONS!

Blowing Rock

1:00 p.m. - Breakout Sessions

Specialty Get-Outs 🔑

Chimney Rock

Moderator, **John Marshall** and Panelists, **Jon Jones** and **Virgil Forbes**. This panel will discuss and present how to develop unique Get-Outs. They will be sharing some of their favorite ones as well as requesting participation from the audience. Come have a good time!

Calling with Alternative Music 🔑

Smith

Moderator, **Tom Miller** and Panelists, **Jerry Jestin** and **Ben Goldberg**. This unique interest session will discuss Alternative Music as part of patten calling and samples will be demonstrated. How to use the music and the effect it has on the dancers will be considered. We often hear that callers should use different and more modern music to attract younger dancers. This music has been successfully used as one tool to entertain dancers of all ages. Perhaps you will come away with a new appreciation for this different side of our music.

Music Piracy Q and A (Questions and Answers) 🔑

Hope

Moderator, **Mike Seastrom** and Panelists, **Wade Driver** and **Ron Markus**. This panel will explain issues caused by music piracy and entertain questions from attendees as to what constitutes music piracy; how to handle awkward situations where someone asks for a copy of your music; how to curtail music piracy, as well as many other issues pertaining to this topic. Help save our music! Attend and participate in this important session.

Dance Party Choreo 🔑

Bellamy

Moderator, **Chris Pinkham** and Panelists, **Jim Wass** and **Bob Riggs**. The first experience a large number of people have with square dancing is during a Dance Party. Making this experience fun and entertaining will help create a positive image of the activity and may encourage new dancers to join. The panel will discuss Party Night choreography to help make a successful event.

Choreographic Applications Committee

Biltmore

Chairman, **Dottie Welch**. The Choreographic Applications Committee is beginning to work on creating an online teaching aid to provide an up-to-date resource for callers who are teaching entry level square dancing. The intention is to compile, in one easily accessed location, all of the information needed to teach each call—definition, standard applications, teaching tips, diagrams, quick cues, call analysis information, relevant modules, and teaching choreography for the standard applications with matching singing call figures. If appropriate, it will also include contra style drills and some choreography for extended applications. We hope that sharing recommendations from those with experience will make teaching more efficient and satisfying to both the teacher and the dancers. CAC members and others interested in participating in the development of this online tool are encouraged to attend.

Women In Calling Committee

Mendenhall

Chairman, **Deborah Carroll-Jones** and Vice Chairman, **Patty Greene**. The Women in Calling Committee will meet to discuss ideas and future projects. Your comments and suggestions about what the future holds for the Committee will be most helpful. Join us for what could prove to be a very lively discussion.

Planning Meeting

Crescent Boardroom

Chairman of the Board, **Elmer Sheffield**, will host this meeting with representatives of invited organizations. Discussions will include mutual interests in the square dance activity. Similar meetings in the past have resulted in better communications between the organizations.

2:15 p.m. - Beverage Break

Pre-Function B

Do you have suggestions for next year's Conventions? Be sure to fill out your Critique Sheets and let us know where we can improve or provide you more of what you want. We hope to see you in Reno next year!

2:30 p.m. - Breakout Sessions

Games 🐾

Chimney Rock

Moderator, **Bear Miller** and Panelists, **Clark Baker**, and **Jerry Helt**. Add a little spice to the dance by utilizing unique games to entertain the dancers. Games are especially useful to club callers wanting to provide something different to their regular club dances without over challenging those dancers interested in something amusing, different and entertaining. This panel brings a youthful presentation of various games that can be played as part of the dance fun.

Microphones Today 🐾

Smith

Moderator, **Deborah Carroll-Jones** and Panelists, **Patty Greene**, **Lottie Ainsworth**, and **Susan Morris**. This session is designed to review different types of microphones. Microphones are a primary tool for callers with some microphones providing better clarity while others a more mellow tone. This panel will discuss various microphones, provide reviews on microphones, and will allow time for attendees to test various microphones to help find the best match for their individual needs.

Effective Teaching 🐾

Hope

Moderator, **Jerry Reed** and Panelist, **Dottie Welch**. It has been said that teaching is one of the most important jobs we do as callers. Teaching has been described as the transfer of knowledge from the instructor (you) to the students. Research in the field of teaching has made us aware of several different ways in which people learn. Some of our best teachers have included several different styles of presentation in their classes, often not knowing why they did it or what those different styles are. This session will help you become aware of how learning styles differ and how different people learn in different ways. You will also learn how to make your teaching more effective to help you reach and teach the wide variety of students you are likely to find in your classes. If you want to discover how people learn and how to apply that knowledge to your teaching, this is the session for you.

Near Sight 🐾

Bellamy

Moderator, **Ken Ritucci** and Panelist, **Ed Foote**. This session is aimed at newer callers who are either just beginning to explore sight calling techniques, or have become comfortable with one particular method and want to expand their repertoire. Newer callers can easily feel daunted by the seemingly large numbers of sight calling methods, many of which seem difficult to understand, and all of which require a great investment of time and effort to develop proficiency. How can you choose the ones that will be most useful to you? The panelists will explore the basic principles that underlie all sight resolution techniques and provide guidance on how knowledge of those principles will help you successfully choose and master the techniques that will work best for you.

Caller Training Committee

Biltmore

Chairman, **Betsy Gotta** and Vice Chairman, **Ron Markus**. During this meeting, the Caller Training Committee will discuss updating the Reference Sources Section of Curriculum Guidelines and Technical Supplement. If you are interested in working on this, please come with ideas or suggestions, books and/or articles written after 1995 which should be included in this section. We will also need to determine which documents currently listed are still available. We will need people who want to work on this project. The committee will also discuss ideas that members have for future projects. Remember: You do not have to be a CALLERLAB Accredited Caller-Coach to join the Caller Training Committee. Please come to this meeting and see if you want to be a part of the Committee.

Ways and Means Committee

Cape Hatteras

Chairman, **Gary Felton** and Vice Chairman, **Bill Boyd** will discuss this Committee's tasks and brainstorm new projects for fund raising.

Tuesday - March 26, 2013 - Continued

2:30 p.m. - Board of Governors Informal (2 of 2)

Crescent Boardroom

Members of the Board of Governors (BOG), **John Marshall** and **Wade Driver**, will be available for you to speak with on an informal basis. We would like to hear your thoughts and ideas about CALLERLAB or square dancing. As a result of these sessions in the past, your Board has made several changes in operating procedures and changes to the Convention agenda. This is the second of two sessions. We invite you to attend either of these two sessions.

3:45 p.m. - Break (No Beverages)

4:00 p.m. - Breakout Sessions

Who is Your Customer

Chimney Rock

Moderator, **Mike Hogan** and Panelists, **Eric Henerlau**, **Lee** and **Barbi Ashwill**. Customer-driven business services tend to be the most successful. Companies and professionals that provide what the customer really wants excel in their fields. Sometimes as callers we make assumptions as to who we believe our customers are. This panel will discuss how to better understand who our customer is and how to determine what is needed to satisfy their needs.

Caller Judgment

Smith

Moderator, **Clark Baker** and Panelists, **Dick Henschel** and **Mike Seastrom**. Discussions of certain calling topics (e.g., choreography, teaching) often end with "and you need to use good judgment." We will define judgment, the places in calling where one makes these informed decisions, and explain how this ability can be acquired and improved. Our panelists will present examples of both good and bad decisions for your discussion. As Josh Billings said, "There is nothing so easy to learn as experience, and nothing so hard to apply."

Far Sight

Bellamy

Moderator, **Doug Davis** and Panelist, **Skip Cleland**. There are many approaches to sight calling, each with their own pros and cons, and all of which require a lot of work and practice to master. Human nature generally leads us to stick with the tried and true. Once we have mastered something and enjoyed success, it can be hard to move out of that comfort zone and try something new; it can feel like starting back at square one. This session is aimed at callers who may feel they have reached the "plateau", and are looking for inspiration to expand their sight calling horizons. Our panelists will explore a range of common sight calling methods and discuss how to reduce the pain and awkwardness of trying out a new method.

Laptop Lane

Cape Fear

Moderator, **Bill Harrison** and Panelists, **Barry Johnson** and **Wade Morrow**. This is for anyone who uses or is thinking about using a laptop computer to support their music. If you use a laptop, you're probably using one of the digital music management programs designed for square dance callers, such as CSDS (Ceder), Digital Music Magician (Heyman), SqView (Bernhed), and sqmp3Gold (Wilson). This session will provide an informal opportunity for users of these and other programs to get together and set up their laptops to share tips and techniques (but not music or software). It will also give callers who have not yet made the decision to use a laptop the opportunity to talk with people who are current digital users.

Activator Stream Patter Calling

Hope

Mike Sikorsky will teach you the Activator Stream Patter Calling system by demonstrating how an Activator is a Box Module with one or more variables, giving you 10 or 20 different ways to call it, and how to pre-plan WOW "Get-Outs" by knowing in which quadrant the #1 man will finish.

Items left with the vendors should be picked up before they close at 5:00 p.m.

Tuesday - March 26, 2013 - Continued

5:15 p.m. - Free Time and Birds of Feather (BOF)

5:15 p.m. - Free Time/Standby Rooms

If you need a room for a special meeting or just to get together, please contact **Dana Schirmer** or **Wade Morrow**. Please do not go into an empty room; there may be other plans for that space.

Complimentary Manager's Reception is held in the hotel atrium area from 5:30 p.m. to 7:30 p.m., courtesy of the Embassy Suites.

6:00 p.m. - Social Hour Begins

Pre-Function B

6:30 p.m. - Doors Open for the Banquet

Blowing Rock Ballroom

Tuesday - March 26, 2013 Evening Activities

7:00 p.m. - Banquet

Blowing Rock Ballroom

Patty Greene will be our MC for the evening and our blessing will be given by **Wayne and Lura Wade**, General Chairman of the 63rd NSDC, Littlerock, AR. The Executive Committee and the Board of Governors will be seated at the head table. Fifty years and Twenty-five years of Calling Certificates, Recognition Awards, and Milestone Awards (if any) are presented at this banquet. *All award recipients—please stay for photographs immediately following the banquet.*

9:00 p.m. – Game Dance 🎲

Chimney Rock

Bear Miller will serve as the MC. The presenters for this evening's dance will provide various fun dances using unique games that will delight everyone attending and give you many ideas for your dances when you return home. Come laugh with your friends and learn some new games to share with dancers!

PLEASE COMPLETE YOUR CRITIQUE SHEETS!

Have you ordered your MP3s for this Convention? We strongly recommend you consider doing so. Also ask about purchasing prior year's recordings for your collection of interesting listening. The Home Office is ready to assist you.

Wednesday – March 27, 2013

8:00 a.m. to Noon - Registration

Convention Registration Center

The Registration Office will be open for attendees to ask questions about the Convention or about their membership. CALLERLAB sales will be located in Pre-Function B area.

Wednesday- March 27, 2013

9:00 a.m. - Annual Meeting (Closing Session)

Chimney Rock

Elmer Sheffield, Chairman of the Board, presiding. Executive Director, **Dana Schirmer** and Parliamentarian, **Jerry Reed** will be seated at the head table. **Juli Burr** will serve as Captain of the Guard with **Walt Burr, Randy Dougherty, Barry Johnson, and Jerry Biggerstaff** serving as Sergeants-at-Arms. This is the annual CALLERLAB Business Meeting as noted in the "Call to Convention".

REMEMBER YOUR VOTE CARD!

THANK YOU!

On behalf of the Board of Governors, Executive Committee and Home Office Staff, we hope you have enjoyed this Convention. If you have comments that will help us plan better for future Conventions, please let us know by filling out your Critique Sheets or contacting the Home Office. Next year's planning committee will review each critique sheet and consider your comments while planning for future Conventions. As you return home, have a safe trip and "**Accentuate the Positive**"!

Thank you for your attendance and input at this Convention!

Dana Schirmer,
Executive Director

YOU ARE CALLERLAB!

PARTICIPATE AND SHARE YOUR THOUGHTS!



CALLERLAB



41st Annual Convention

Save the Date!

RENO

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GUEST FIRST & LAST NAME

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Address _____

City: _____ State: _____ Zip: _____

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CALLERLAB **41st** Convention

BDPLS (Beginner Dance Party Leader Seminar) \$50.00

Session Recordings in MP3 format \$25.00

Minimum deposit is \$100.00 per person

Total \$ _____

Payment in full due by March 15th 2013

MasterCard, Discover or Visa Card# _____

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If you have special needs please write in any open space.